

***Corporate Overview***  
***Blue Cross Blue Shield***  
***National Staffing Service Offering***



- **Established 1997**
  - 9 consecutive years of growth
- **Office Locations**
  - Headquarters in Englewood Cliffs, NJ; Branches in Denver, Baltimore, New York City
  - Offshore Software Development Center in Mumbai, India
  - Offshore Business Process Outsourcing Center in Mumbai, India
  - Planned expansion to California, Texas, and Florida
- **Business Practices**
  - Professional Services / Contract Staffing – Technical and non-Technical
  - Application Development Outsourcing
  - Business Processing Outsourcing
  - Direct Placement / Recruiting
- **Blue Cross Blue Shield National Practice - Staffing**
  - Contract Staffing – Technical and non-Technical
  - Contract to Hire – No Conversion Fee after 400 billable hours
  - Dedicated Account Management and Recruiting Team

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## Professional Services Organization

- Specialize in both Technical and Non-Technical Skill Sets
- World-Class Team of Recruiters
- International Coverage
- National Virtual Bench of Professionals available for immediate deployment – many with BCBS experience
- Dedicated Account Management and Recruiting Team for each Client
- Speed of Delivery – Professionals deployed within 48 hours of confirmation
- Quality of Resources – All GeBBS Professionals have proven expertise
- Customer Service – Leading World-Class Account Support
- Experienced Leadership and Management
- Specialize in Healthcare Technology Professionals
- **BCBS Experience: Carefirst, Premera, BCBS RI, BCBS NY, Blue Shield of CA, BCBS NE, BCBS MN, BCBS NC**

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# Professional Services Capabilities – Technical Roles Coverage

<b>Management</b>	Program Manager, Project Manager, Project Coordinator, CIO, CTO
<b>Developer / Software Engineers</b>	Microsoft .net, JAVA,/J2EE, PowerBuilder, C++, Legacy (Cobol, CICS), SAS, Pega Rules Engine,
<b>Architecture</b>	Application Architect, Technical Architect, Information Architect, Data Modeler
<b>Analysts</b>	Business Analysts, Requirements Gathering, RUP Specialists
<b>Quality Assurance / Testing</b>	Test Analyst, Quality Management Specialist, Mercury Suite Experts (TestDirector, QualityCenter, WinRunner, etc
<b>Infrastructure</b>	Sun Solaris, HP/UX, AIX, Microsoft Server, CISCO, Citrix
<b>Database</b>	Oracle, Sybase, Teradata, DB2, IDMS, SQL/Server
<b>Middleware</b>	IBM WebSphere, WebLogic, Apache, Tibco, Biztalk
<b>Data Warehouse / Reporting</b>	Informatica, Cognos, Business Objects, Crystal Reports
<b>Healthcare Specific</b>	HL7, Facets, Amisys, Pega, Claims Processing, Cerner, IDX, Misys, Siemens, Perot Diamond

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## GeBBS' Philosophy

- **Integrity** – making promises we can keep and keeping our promises
- **Respect** – for our clients, consultants, and co-workers
- **Service Excellence** – demonstrate the highest service standards in the industry in the way we service our clients and our consultants
- **GeBBS Experience** – all of us at GeBBS seek to create the “GeBBS Experience” on every client engagement, when a client can say, “I trust GeBBS because they understand my business and deliver on their promises”